Realizing the Benefits of the Unique Device Identifier in Health Care

December 9, 2014
JW Marriott
1331 Pennsylvania Avenue NW
Washington, DC 20004

Agenda

8:00am – 8:30am   Coffee and Light Refreshments
Coffee, tea, and breakfast pastries

8:30am – 8:55am   Welcome
Welcome, introductions, and review work to-date on UDI
- Allan Coukell, Senior Director, Health Programs, The Pew Charitable Trusts
- Jeff Shuren, Director, Center for Devices and Radiological Health (CDRH), FDA

8:55am – 9:25am   UDI Roadmap
A moderated discussion of the Brookings Institution's UDI Roadmap
- Greg Daniel, Managing Director for Evidence Development & Innovation, Engelberg Center for Health Care Reform, Brookings Institution
- ➤ Moderator: Terrie Reed, Project Leader, Clinical Research Informatics, Duke Clinical Research Institute

9:25am – 10:30am   UDI Interoperability in Electronic Health Information
Assess the state of interoperable standards to transmit UDI throughout the health care system
- Russell Branzell, President and Chief Executive Officer, College of Healthcare Information Management Executives
- Jamie Ferguson, Vice President of Health Information Technology Strategy and Policy, Kaiser Permanente
- Chuck Jaffe, Chief Executive Officer, Health Level 7
- Chantal Worzala, Director of Policy, American Hospital Association
- ➤ Moderator: Steve Posnack, Director, Office of Standards and Technology, ONC

10:30am – 10:50am   Break

10:50am – 12:00pm   Supply Chain and Materials Management Implementation of UDI
Identify the benefits and standards needed for UDI integration in supply chain and materials management systems

- Leigh Anderson, Informatics & Technology Services Chief Operating Officer, Premier
- Joe Dudas, Vice Chair, Category Management, Mayo Clinic
- Dennis Orthman, Senior Director, Strategic Marketplace Initiative
- Mike Schiller, Supply Chain Director, Association for Healthcare Resource & Materials Management
- ➢ Moderator: Karen Conway, Executive Director, Industry Relations, Global Healthcare Exchange

12:00pm – 1:15pm   Lunch & Remarks

- Jon White, Acting Director, Office of Clinical Quality and Safety & Acting Chief Medical Officer, ONC

1:15pm – 2:25pm   Clinical Applications of UDI
Evaluate how UDI capture in patients' medical records and other data systems used by providers and clinicians can improve care and affect workflow, and identify standards revisions that are needed to obtain benefits

- ➢ Use Case Review: David Hunt, Medical Director, Health IT Adoption & Patient Safety, Office of Clinical Quality and Safety, ONC

- David Bates, Chief Quality Officer and Senior Vice President, Brigham and Women's Hospital
- Hans Buitendijk, HS Standards & Regulations Manager, Siemens Healthcare
- Denise Downing, Perioperative Nursing Specialist, Informatics, Association of periOperative Registered Nurses
- Joe Drozda, Director of Outcomes Research, Mercy
- ➢ Moderator: Jon White, Acting Director, Office of Clinical Quality and Safety & Acting Chief Medical Officer, ONC

2:25pm – 2:45pm   Break

2:45pm – 4:00pm   Additional Uses for UDI
Examine other potential uses of UDI—for implants and other types of devices—by hospitals, clinicians, payers and researchers, and the necessary standards needed to support those efforts
- Leslie Kelly Hall, Senior Vice President of Policy, Healthwise
- Phillip Lerner, Vice President and National Medical Director, Aetna
- Brendan Mullen, Vice President of Strategy and Development, National Quality Forum
- Art Sedrakyan, Associate Professor, Weill Cornell Medical College
- ➢ Moderator: Josh Rising, Director, Healthcare Programs, The Pew Charitable Trusts

4:00pm – 4:30pm   Wrap-up and Next Steps
Identify key next steps that FDA, ONC, and other stakeholders need to take to advance standards for UDI adoption
- Tom Gross, Director, Office of Surveillance and Biometrics, CDRH, FDA
- Chuck Jaffe, Chief Executive Officer, Health Level 7
- Rebecca Kush, President and CEO, Clinical Data Interchange Standards Consortium
- Steve Posnack, Director, Office of Standards and Technology, ONC
- ➢ Moderator: Josh Rising, Director, Healthcare Programs, The Pew Charitable Trusts