The Pew Charitable Trusts

Utah: Grand Staircase-Escalante National Monument Survey

Screeners

Q1. Are you 18 years or older and registered to vote in Utah?

Yes	100%
No	.
Don't know	.

Q2. What county do you live in?

Beaver County	1%
Box Elder County	2%
Cache County	5%
Carbon County	3%
Daggett County	.
Davis County	11%
Duchesne County	1%
Emery County	1%
Garfield County	0%
Grand County	0%
Iron County	2%
Juab County	1%
Kane County	0%
Millard County	2%
Morgan County	1%
Piute County	0%
Rich County	.
Salt Lake County	31%
San Juan County	0%

Sanpete County	2%
Sevier County	0%
Summit County	0%
Tooele County	1%
Uintah County	3%
Utah County	20%
Wasatch County	1%
Washington County	6%
Wayne County	0%
Weber County	7%
Other/ Refused/ Don't know	.

Q3. Are you employed by a newspaper, radio station, or television station?

Yes	.
No	100%
Don't know	.

Q4. Do you, or does anyone in your household, hold a publicly elected office or work in politics?

Yes	.
No	100%
Don't know	.

Baseline Attitudes

Switching topics slightly... Now I'd like to talk to you about public lands managed by national agencies, such as national parks, national forests, national monuments, national wildlife refuges, or other national public lands. I'm going to mention a few priorities that some people have for these national public lands. Please tell me how important each one is to you personally. Is it very important, somewhat important, not very important or not at all important as a priority for national public lands?

	Very Impt	Smwt Impt	Not Very Impt	Not At All Impt	Don't Know	TOTAL IMPT	TOTAL NOT IMPT
Q5. Protecting and conserving the land for future generations.	77%	21%	1%	0%	0%	98%	2%
Q6. Ensuring access for recreational activities such as hiking, biking, hunting and fishing.	69%	24%	4%	2%	0%	93%	6%
Q7. Making the land available for livestock grazing.	37%	44%	11%	7%	2%	80%	18%
Q8. Making sure resources such as oil and gas, minerals or timber are available for development, mining and logging.	37%	36%	14%	11%	2%	73%	24%

Views of Grand Staircase-Escalante National Monument

Now I'd like to talk to you about the public lands in the canyon lands of southern Utah known as Grand Staircase-Escalante National Monument, which was designated a national monument in 1996. As a national monument, the land remains open for grazing, hunting, fishing, and other recreational activities, but new development, mining and oil and gas drilling is prohibited.

Q9. How familiar are you with the Grand Staircase-Escalante National Monument? Are you...

Very familiar	17%
Somewhat familiar	48%
Heard of it but just know the name	28%
Never heard of it	7%
Don't know	0%

Q10. Have you or your family ever visited Grand Staircase-Escalante National Monument?

No	51%
Yes, in the past year	11%
Yes, over a year ago	37%
Don't know	1%

Q11. Overall, do you think the designation of Grand Staircase-Escalante as a National Monument has been more of...?

A good thing for Utah	52%
A bad thing for Utah	23%
Mixed	4%
Neither good nor bad	5%
Don't know	15%

Now I'm going to read you a list of things and ask about what impact, if any, the designation of the Grand Staircase-Escalante area as a national monument has had on them.

	Positive	Negative	No Real Impact At All	Both Positive and Negative	Don't Know
Q15. Utah's tourism industry	70%	6%	15%	1%	9%
Q14. Utah's wildlife and environment	62%	7%	17%	2%	12%
Q13. Opportunities for hunting, fishing and outdoor recreation	47%	13%	22%	2%	16%
Q12. Utah's economy	45%	17%	21%	2%	16%
Asked only of Southeastern Utah Q16. The economy in your local area	27%	30%	36%	1%	6%

Q17. There is currently a proposal being considered to designate other public land in Utah as a national monument. This land, south of Canyonlands National Park, is commonly referred to as the Bears Ears area. As a national monument, the land remains open for grazing, rights of way, hunting, fishing, and other recreational activities, but new development, mining and oil and gas drilling is prohibited. Do you support or oppose the idea to make Bears Ears area in Utah a protected national monument? Do you...?

Strongly support	27%
Somewhat support	26%
Somewhat oppose	13%
Strongly oppose	27%
Not sure/Don't know	7%
SUPPORT	53%
OPPOSE	41%

Q18. If the U.S. Secretary of the Interior came to Utah to listen to local peoples' views on the Bears Ears area, promising to take into account the opinions of local tribes, ranchers, recreationalists and environmentalists, what impact would that have on your likelihood to support designating Bears Ears a national monument? Would it make you...

Much more likely to support the monument	17%
Somewhat more likely to support	34%
Somewhat less likely to support	14%
Much less likely to support the monument	17%
Would have no impact/ doesn't matter	13%
Don't know	5%
MORE LIKELY	51%
LESS LIKELY	31%

Reasons to support designating Bears Ears as a national monument

Now I am going to read you some statements that someone who supports designating the Bears Ears area as a national monument could make. After each statement, please tell me how convincing a reason it is to support designating the Bears Ears area as a national monument.

	Very Conv	Smwt Conv	Not Very Conv	Not At All Conv	Don't Know	TOTAL CONV	TOTAL NOT CONV
Q22. Utah's political leaders initially opposed the protection of Zion National Park, Capital Reef National Park, and Arches National Park. But now, all of these parks are treasured examples of Utah's natural beauty and are large draws for Utah's tourism industry, creating jobs and boosting our economy.	41%	33%	12%	12%	2%	74%	24%
Q20. National monuments strengthen Utah's tourism and outdoor recreation industry, a critical part of our state's economy. Nearly 900 thousand people per year visit the Grand Staircase-Escalante national monument, spending money in our state's motels, campgrounds, restaurants, shops and with guides and outfitters.	32%	38%	15%	13%	2%	69%	29%
Q21. National monuments protect the environment and preserve our way of life. The creation of the Grand Staircase-Escalante National Monument conserved nearly 1.9 million acres of pristine Utah wilderness, protecting recreational activities that are part of the Utah way of life, like camping, hunting, and fishing.	32%	35%	15%	16%	3%	67%	31%
Q19. National monuments create badly-needed jobs for hardworking Utah families in rural areas of the state. In the decade after Grand Staircase-Escalante was designated a national monument, the number of jobs in the area increased by 38 percent and per capita income rose 30 percent.	31%	39%	13%	14%	2%	70%	27%

Among those who only heard reasons to support designating Bears Ears as a national monument

Q23. Given what you have heard, do you...... the idea to make the Bears Ears area in Utah a protected national monument?

Strongly support	38%
Somewhat support	24%
Somewhat oppose	11%
Strongly oppose	22%
Not sure/Don't know	5%
SUPPORT	61%
OPPOSE	33%

Reasons to oppose designating Bears Ears as a national monument

Now I am going to read you some statements that someone who opposes designating the Bears Ears area as a national monument could make. After each statement, please tell me how convincing a reason it is to oppose designating the Bears Ears area as a national monument.

	Very Conv	Smwt Conv	Not Very Conv	Not At All Conv	Don't Know	TOTAL CONV	TOTAL NOT CONV
Q25. National monuments are just a land grab by the Federal government. When the Grand Staircase-Escalante National Monument was designated, local communities were not consulted or even included in the discussion. The state of Utah, not bureaucrats in Washington D.C., should make decisions about how our land is used.	40%	27%	15%	16%	3%	66%	31%
Q27. We can conserve the Bears Ears area without an overly-restrictive national monument designation. Utah's representatives in Congress have written a bill that would protect over a million acres of the Bears Ears area and still allow for responsible development, preventing the federal government from taking control of millions of acres of Utah land without any local input.	35%	32%	18%	13%	3%	66%	31%
Q24. National monuments are job killers. The designation of the Grand Staircase-Escalante National Monument prohibited job-creating activities like ranching, forestry, mining and energy development and hurt our local economy in the long run.	21%	30%	27%	20%	3%	51%	46%
Q26. National monuments harm the land more than they help. Nearly 900,000 people per year visit the Grand Staircase-Escalante National Monument. More people means more traffic and more pollution, and they leave behind waste and garbage that wouldn't otherwise be there, harming the pristine wilderness.	17%	31%	31%	20%	2%	47%	51%

Among those who only heard reasons to oppose designating Bears Ears as a national monument

Q28. Given what you have heard, do you...... the idea to make the Bears Ears area in Utah a protected national monument?

Strongly support	22%
Somewhat support	27%
Somewhat oppose	18%
Strongly oppose	30%
Not sure/Don't know	3%
SUPPORT	49%
OPPOSE	48%

After hearing both sets of messages

Q28cmb. Given what you have heard, do you...... the idea to make the Bears Ears area in Utah a protected national monument?

Strongly support	26%
Somewhat support	29%
Somewhat oppose	14%
Strongly oppose	27%
Not sure/Don't know	4%
SUPPORT	55%
OPPOSE	41%

Demographics

The following questions are for statistical purposes only.

Q29. Which of the following types of outdoor activities do you participate in regularly?

Hiking	67%
Camping	67%
Fishing	46%
Biking	37%
Bird watching and viewing wildlife	37%
Riding an off-road vehicle or snowmobile	33%
Paddling or boating	33%
Hunting	30%
Skiing, or other winter sports	28%
Rock climbing	15%
Other	3%
None of these	6%
Don't know	0%

Q30. Over the past year, how many times have you or your family visited national public lands, meaning national parks, national forests, national monuments, national wildlife refuges, or other national public lands?

1-2 times	27%
3-5 times	24%
5-10 times	17%
More than 10 times	19%
Never	12%
Don't Know	1%

Q31. May I ask how old you are?

18 to 24 years	7%
25 to 29 years	8%
30 to 34 years	9%
35 to 39 years	12%
40 to 44 years	11%
45 to 49 years	7%
50 to 54 years	8%
55 to 59 years	8%
60 to 64 years	6%
65 to 69 years	6%
70 to 74 years	7%
75 to 79 years	3%
80 or older	7%
Don't know/Refused	2%

Q32. Regardless of how you are registered, do you consider yourself a:

Strong Democrat	12%
Weak Democrat	5%
Weak Republican	13%
Strong Republican	27%
Independent	36%
Other	3%
Don't know	4%
DEMOCRAT	17%
REPUBLICAN	40%
INDEPENDENT	43%

Asked among Independents

Q33. Which of the following statements would you say best describes you?

You almost always vote for Democratic candidates	7%
You vote for Democrats more often than you vote for Republicans	13%
You vote for Republicans more often than you vote for Democrats	31%
You almost always vote for Republican candidates	16%
You vote equally for Democrats and Republicans	14%
Don't know	20%

Q34. What is the highest level of education you have completed?

Less than high school degree	1%
High school graduate	15%
Some college - but less than two years of college	16%
Some college - two years or more/AA degree	18%
College graduate/bachelor's degree/BA/BS	32%
Postgraduate courses	2%
Master's degree	11%
MBA or Law degree	1%
PhD or MD	2%
Don't know/None specified	1%

Q35. Have you purchased a hunting or fishing license in the last three years?

Yes, hunting only	1%
Yes, fishing only	24%
Yes, both	19%
No	55%
Don't know/None specified	1%

Q36. How would you describe your marital status?

Married	69%
Living with a partner	1%
Single/never married	17%
Widowed	5%
Divorced	5%
Don't know/refused	2%

Q37. How would you describe the area where you currently live:

A big city	16%
A suburban area	40%
A small town	27%
A rural area	15%
Don't know	1%

Q38. Do you generally consider yourself:

Very liberal	7%
Somewhat liberal	10%
Moderate	23%
Somewhat conservative	29%
Very conservative	26%
Don't know	4%
LIBERAL	18%
CONSERVATIVE	55%

Q39. For statistical purposes only, we need to know your total family income for 2015. Will you please tell me which of the following categories best represents your total family income?

Less than $35,000	14%
$35,000 to less than $50,000	15%
$50,000 to less than $75,000	19%
$75,000 to less than $100,000	17%
$100,000 to less than $150,000	13%
$150,000 or more	9%
Don't know/refused	13%

Q40. Which of the following ethnic groups describes you? You can stop me when I've read your group.

White or Caucasian	87%
Black or African-American	1%
Latino, Hispanic or Mexican	6%
Asian or Pacific Islander	2%
Native American	0%
Mixed Race	1%
Other	0%
Don't know/refused	3%

Q42. Gender:

Male	48%
Female	52%