To: Pew Environment
From: Benenson Strategy Group and Public Opinion Strategies
Date: August 3, 2016
Re: Alaska Poll Results

Methodology
Benenson Strategy Group and Public Opinion Strategies conducted 400 phone interviews from July 21, 2016 to July 27, 2016 on behalf of The Pew Charitable Trusts. All respondents are residents of the Fairbanks, Alaska DMA. The margin of error for the data set is +/- 5%. It is higher among subgroups.

Key Findings

➢ Two-thirds of residents in Fairbanks Alaska want the Bureau of Land Management to prioritize preserving land for recreation and conserving it for wildlife, rather than resource extraction.
  ✓ About one-third each feel the highest priority should be maintaining areas for hunting, fishing and recreation, and for conserving habitat for fish and wildlife populations.
  ✓ An additional 13% say protecting public lands from development should be the top priority.
  ✓ In contrast, only 13% each felt the primary mission of the BLM should be facilitating development of minerals and other natural resources.
  ✓ Support for conservation and recreation was broad-based among all population and demographic groups.

Question text: Now I'd like to ask you about the Bureau of Land Management, or the BLM. The BLM is an agency within the US Dept. of the Interior. It is responsible for managing much of our nation's public lands, which make up almost 250 million acres of land across the country. I'm going to read you 4 statements. Please tell me which of these you think should be the BLM's top priority in managing public lands.

		Sample Size N=	Maintaining areas for hunting, fishing, and recreation	Conserving habitat for fish and wildlife populations	Protecting public lands from development	Facilitating development of minerals and other natural resources	TOTAL Recreation + Conservation
	Total	400	34%	32%	13%	13%	**66%**
Visited Eastern Interior	Never	201	29%	33%	16%	15%	**62%**
	1-2 times	99	43%	26%	12%	12%	**69%**
	3+ times	97	38%	32%	10%	12%	**70%**
Party ID	Dem	65	20%	51%	20%	4%	**71%**
	Indep	233	35%	30%	14%	14%	**65%**
	Rep	102	41%	23%	8%	17%	**64%**
Gender	Male	206	40%	25%	10%	14%	**65%**
	Female	194	28%	38%	17%	12%	**66%**
Age	18-44	122	34%	37%	16%	8%	**71%**
	45-64	165	36%	27%	12%	18%	**63%**
	65+	104	32%	27%	11%	15%	**59%**
Race	White	317	35%	29%	14%	14%	**64%**
	Non-White	83	33%	41%	10%	12%	**74%**
Education	No College	230	36%	30%	13%	13%	**66%**
	College+	167	31%	34%	13%	13%	**65%**
Income	<50K	93	39%	27%	16%	10%	**66%**
	50-100K	132	31%	37%	15%	13%	**68%**
	100K+	116	37%	31%	10%	16%	**68%**
Family	Parent	108	48%	26%	14%	7%	**74%**
Live in AK	<20 yrs	113	37%	33%	15%	13%	**70%**
	20+ yrs	286	33%	31%	13%	14%	**64%**