



# Every Voice, Every Vote Topline February 2023

This study was conducted for The Lenfest Institute via web, mail by post, and inbound telephone by SSRS, an independent research company. The field period for this study was from Dec. 5, 2022, to Jan. 9, 2023, and during that time, SSRS collected data from a sample of 1,247 adults ages 18 or older who live in Philadelphia (939 via web, 268 via mail, and 40 via inbound telephone). The total sample design effect for this survey is 1.55 and the margin of sampling error for the complete set of weighted data is ± 3.5 percentage points. Due to rounding, totals may not add up to 100. More information about SSRS can be obtained by visiting <u>www.ssrs.com</u>.

## (ASK ALL)

#### (Pew Charitable Trusts 2022 State of the City Survey – Q1)

Q1 To begin with, for how many years have you lived in Philadelphia, or have you lived here all your life?

Less than one	3%
One or two	6%
3 – 5	7%
6-10	9%
11-20	11%
21-30	9%
More than 30	11%
All my life	45%
Do not live in Philadelphia	
Refused/blank	

#### Q2/Q2a. What is your age?

18-24	10%
25-34	25%
35-44	18%
45-54	14%
55-64	15%
65+	19%
Refused/blank	





#### Section 2: City Issues

(Pew Charitable Trusts 2022 State of the City Survey – Q3)

Q3. How would you rate Philadelphia as a place to live?

Excellent/Good	54%
Excellent	8%
Good	46%
Only fair/Poor	46%
Only fair	32%
Poor	14%
Refused/blank	*
Note: Percentage less than 1 printed as *.	

(Pew Charitable Trusts 2022 State of the City Survey – Q4)

Q4. Do you think things in Philadelphia are generally:

Headed in the right direction	34%
Pretty seriously off on the wrong	65%
track	
Refused/blank	1%

Q5. How much of a priority should each of the following be for Philadelphia's mayor and elected officials to address in the next two years?

a. Crime (e.g., gun violence, carjackings)

Top priority/Important but lower priority	97%
Top priority	89%
Important, but lower priority	8%
Not too important/Should not be addressed	2%
Not too important	2%
Should not be addressed	*
Refused/blank	1%
Note: Percentage less than 1 printed as *.	





# b. Opioid use

Top priority/Important but lower priority	91%
Top priority	55%
Important, but lower priority	36%
Not too important/Should not be addressed	7%
Not too important	6%
Should not be addressed	1%
Refused/blank	2%

# c. Public schools, education

Top priority/Important but lower priority	96%
Top priority	75%
Important, but lower priority	21%
Not too important/Should not be addressed	3%
Not too important	2%
Should not be addressed	1%
Refused/blank	1%

# d. Affordable housing

Top priority/Important but lower priority	90%
Top priority	57%
Important, but lower priority	33%
Not too important/Should not be addressed	9%
Not too important	8%
Should not be addressed	1%
Refused/blank	1%





### e. Homelessness

Top priority/Important but lower priority	93%
Top priority	59%
Important, but lower priority	34%
Not too important/Should not be addressed	6%
Not too important	5%
Should not be addressed	1%
Refused/blank	1%

# f. The economy and jobs

Top priority/Important but lower priority	95%
Top priority	65%
Important, but lower priority	29%
Not too important/Should not be addressed	4%
Not too important	4
Should not be addressed	*
Refused/blank	1%
Note: Percentage less than 1 printed as *.	

# g. City services, infrastructure (e.g., streets, trash collection, public transit)

94%
51%
43%
5%
4%
1%
1%





## Section 3: Crime and Public Safety

(Pew Charitable Trusts 2022 State of the City Survey – Q47)

Q6. Thinking about the number of police in Philadelphia, would you say that the city:

Doesn't have enough police	67%
Has about the right number of police	28%
Has too many police	5%
Don't know	*
Refused/blank	*
Note: Percentage less than 1 printed as *.	

Q7. Overall, how effective do you think the police in Philadelphia are?

Very/Somewhat effective	56%
Very effective	10%
Somewhat effective	46%
Not too effective/Not effective at all	44%
Not too effective	32%
Not effective at all	12%
Refused/blank	*
Note: Percentage less than 1 printed as *.	

Q8. When **thinking about crime in Philadelphia**, how important do you think each of the following measures is to decreasing crime?

a. Increasing funding to the police

Extremely important/Very important	55%
Extremely important	32%
Very important	23%
Somewhat important	23%
Not too important/Not important at all	21%
Not too important	11%
Not important at all	10%
Refused/blank	1%





### b. Improving relationships between police and local communities

Extremely important/Very important	86%
Extremely important	53%
Very important	33%
Somewhat important	10%
Not too important/Not important at all	3%
Not too important	2%
Not important at all	1%
Refused/blank	1%

c. Creating ways witnesses can come forward safely, without testifying

Extremely important/Very important	82%
Extremely important	50%
Very important	31%
Somewhat important	14%
Not too important/Not important at all	3%
Not too important	3%
Not important at all	1%
Refused/blank	1%

# d. Passing stricter gun laws

Extremely important/Very important	79%
Extremely important	64%
Very important	14%
Somewhat important	10%
Not too important/Not important at all	10%
Not too important	6%
Not important at all	5%
Refused/blank	1%





# e. Increasing funding for anti-violence programs

Extremely important/Very important	73%
Extremely important	45%
Very important	27%
Somewhat important	18%
Not too important/Not important at all	9%
Not too important	6%
Not important at all	3%
Refused/blank	1%

f. Increasing funding for youth programs and/or parks and recreation facilities

82%
53%
30%
14%
3%
3%
1%
*

g. Increasing funding for schools

Extremely important/Very important	83%
Extremely important	57%
Very important	25%
Somewhat important	11%
Not too important/Not important at all	5%
Not too important	4%
Not important at all	1%
Refused/blank	1%





## h. Investing in services that help people get jobs

Extremely important/Very important	82%
Extremely important	47%
Very important	35%
Somewhat important	14%
Not too important/Not important at all	3%
Not too important	3%
Not important at all	1%
Refused/blank	1%

i. Increasing access to mental health and drug treatment services

Extremely important/Very important	87%
Extremely important	58%
Very important	29%
Somewhat important	11%
Not too important/Not important at all	2%
Not too important	1%
Not important at all	*
Refused/blank	*
Note: Percentage less than 1 printed as *.	

(Pew Charitable Trusts 2022 State of the City Survey – Q38, modified)

Q9. How much of an impact, if any, has gun violence had on your quality of life in your neighborhood?

A major negative impact	49%
A minor negative impact	39%
Has had no impact	10%
Refused/blank	2%





# (Pew Charitable Trusts 2022 State of the City Survey – Q39)

Q10. Have you heard gunshots in your neighborhood in the last 12 months?

Yes	64%
No	22%
Not sure	14%
Refused/blank	*
Note: Percentage less than 1 printed as *.	

# (Pew Charitable Trusts 2022 State of the City Survey – Q42)

Q11. Do you think the problem of gun violence in Philadelphia <u>over the last three years</u> has been:

Getting better	3%
Getting worse	85%
Hasn't changed	7%
Not sure	5%
Refused/blank	*
Note: Percentage less than 1 printed as *.	

(Pew Charitable Trusts 2022 State of the City Survey – Q43 Modified)

Q12. Why do you think there is so much gun violence in Philadelphia?

Please select up to **two** items, even if more apply:

Too easy to get guns	54%
Drug dealers and criminal gangs	45%
Lack of jobs and opportunity	23%
Low quality of education for youth	22%
Conflict on social media	11%
Hopelessness	11%
Lack of community	11%
People who use drugs	10%
Other (specify)	9%
Police don't care	9%
Domestic violence	6%
Refused/blank	





Q13. According to a Pew Philadelphia research and policy study, Philadelphia has the second-highest rate of drug overdose deaths per capita<sup>1</sup>. When thinking about **opioid drug use in Philadelphia**, how much of a priority should each of the following be for Philadelphia's mayor and elected officials to address <u>in the next two years?</u>

a. Providing more free mental health services

Top priority/Important but lower priority	92%
Top priority	68%
Important, but lower priority	24%
Not too important/Should not be addressed	7%
Not too important	6%
Should not be addressed	1%
Refused/blank	1%

b. Approving safe-injection sites

Top priority/Important but lower priority	57%
Top priority	27%
Important, but lower priority	30%
Not too important/Should not be addressed	41%
Not too important	19%
Should not be addressed	22%
Refused/blank	2%

c. Arresting people who use drugs

51%
22%
29%
45%
31%
14%
4%

<sup>&</sup>lt;sup>1</sup> Among U.S. counties with a population of 1 million or more.





d. Arresting people who sell drugs

Top priority/Important but lower priority	86%
Top priority	59%
Important, but lower priority	27%
Not too important/Should not be addressed	13%
Not too important	9%
Should not be addressed	3%
Refused/blank	1%

e. Providing more drug treatment and recovery services

94%
63%
31%
5%
5%
1%
1%

f. Promoting education around drug use

Top priority/Important but lower priority	88%
Top priority	55%
Important, but lower priority	34%
Not too important/Should not be addressed	11%
Not too important	9%
Should not be addressed	1%
Refused/blank	1%





## **Section 4: Education**

Q14. When thinking about **public schools in Philadelphia**, how much of a priority should each of the following be for Philadelphia's mayor and elected officials to address <u>in the next two years?</u>

a. Increasing teacher salaries

Top priority/Important but lower priority	92%
Top priority	66%
Important, but lower priority	25%
Not too important/Should not be addressed	7%
Not too important	6%
Should not be addressed	2%
Refused/blank	1%

b. Providing work study, internship programs for high school students

Top priority/Important but lower priority	94%
Top priority	65%
Important, but lower priority	29%
Not too important/Should not be addressed	5%
Not too important	5%
Should not be addressed	*
Refused/blank	*
Note: Percentage less than 1 printed as *.	

c. Funding improvements to school infrastructure (working AC, heat, water, other basic amenities)

96%
73%
23%
4%
3%
1%
1%





## d. Providing vocational education and job training

Top priority/Important but lower priority	97%
Top priority	72%
Important, but lower priority	25%
Not too important/Should not be addressed	2%
Not too important	2%
Should not be addressed	*
Refused/blank	1%
Note: Percentage less than 1 printed as *.	

e. Providing tools necessary for students such as school supplies, technology, and internet access

Top priority/Important but lower priority	96%
Top priority	75%
Important, but lower priority	21%
Not too important/Should not be addressed	4%
Not too important	3%
Should not be addressed	1%
Refused/blank	1%
	2/0

#### Section 5: Affordable housing and homelessness

Q15. <u>In the past three years</u>, have you experienced homelessness or housing instability including: eviction, living in a shelter or group home or temporarily living with friends or family because of inability to find or pay for affordable housing?

I am currently experiencing homelessness or	7%
housing instability	
I am not currently experiencing homelessness or	11%
housing instability, but I have in the past 3 years	
I have not experienced homelessness or housing	80%
instability in the past 3 years	
Refused/blank	2%





### Based on total respondents not currently experiencing homelessness or housing instability (n=1,184)

Q16. Is your home owned or rented?

If you or someone in your household bought your housing unit or have a mortgage, please select owned.

Owned	56%
Rented	43%
Refused/blank	1%

**Based on total respondents not currently experiencing homelessness or housing instability (n=1,184)** Q17. How (easy) or (difficult) is it for you to afford your rent or mortgage payment?

Very easy/Somewhat easy	42%
Very easy	13%
Somewhat easy	30%
Somewhat difficult/very difficult	41%
Somewhat difficult	29%
Very difficult	12%
I do not have housing costs	16%
Refused/blank	1%

Based on total respondents not currently experiencing homelessness or housing instability (n=1,184)

Q18. When thinking about your own neighborhood, how connected are you to your neighbors?

Very connected/Somewhat connected	65%
Very connected	19%
Somewhat connected	46%
Not very connected/Not connected at all	35%
Not very connected	24%
Not connected at all	11%
Refused/blank	*
Note: Percentage less than 1 printed as *	

Note: Percentage less than 1 printed as \*.





Q19. When thinking about **housing in Philadelphia**, how much of a priority should each of the following be for Philadelphia's mayor and elected officials to address <u>in the next two years?</u>

a. Providing funding for programs that help with housing costs, such as rent or mortgage

Top priority/Important but lower priority	89%
Top priority	60%
Important, but lower priority	29%
Not too important/Should not be addressed	11%
Not too important	8%
Should not be addressed	3%
Refused/blank	*
Note: Percentage less than 1 printed as *.	

b. Requiring developers build more affordable housing units as a requirement to receive permits

Top priority/Important but lower priority	89%
Top priority	59%
Important, but lower priority	29%
Not too important/Should not be addressed	11%
Not too important	7%
Should not be addressed	4%
Refused/blank	*
Note: Percentage less than 1 printed as *.	

c. Increasing the amount of shelters or temporary housing

Top priority/Important but lower priority	91%
Top priority	52%
Important, but lower priority	38%
Not too important/Should not be addressed	8%
Not too important	7%
Should not be addressed	1%
Refused/blank	1%





## d. Providing more support for people with serious mental illness and/or drug addiction

Top priority/Important but lower priority	95%
Top priority	67%
Important, but lower priority	28%
Not too important/Should not be addressed	5%
Not too important	4%
Should not be addressed	1%
Refused/blank	1%

#### Section 6: The economy

Q20. When thinking about **the economy in Philadelphia**, how much of a priority should each of the following be for Philadelphia's mayor and elected officials to address <u>in the next two years?</u>

a. Increasing the minimum wage in the city

Top priority/Important but lower priority	93%
Top priority	76%
Important, but lower priority	17%
Not too important/Should not be addressed	6%
Not too important	5%
Should not be addressed	1%
Refused/blank	1%

## b. Helping Philadelphians get jobs

Top priority/Important but lower priority	96%
Top priority	72%
Important, but lower priority	24%
Not too important/Should not be addressed	3%
Not too important	3%
Should not be addressed	1%
Refused/blank	1%





c. Making the city attractive to investors

Top priority/Important but lower priority	82%
Top priority	43%
Important, but lower priority	38%
Not too important/Should not be addressed	17%
Not too important	13%
Should not be addressed	5%
Refused/blank	1%

# d. Reducing the city wage tax

88%
60%
28%
11%
8%
3%
1%

e. Increasing tourism to the city

Top priority/Important but lower priority	72%
Top priority	31%
Important, but lower priority	41%
Not too important/Should not be addressed	27%
Not too important	24%
Should not be addressed	3%
Refused/blank	1%





## f. Increasing support or funding for small businesses

Top priority/Important but lower priority	90%
Top priority	53%
Important, but lower priority	38%
Not too important/Should not be addressed	9%
Not too important	7%
Should not be addressed	1%
Refused/blank	1%

g. Increasing support or funding for minority-owned businesses

Top priority/Important but lower priority	83%
Top priority	49%
Important, but lower priority	35%
Not too important/Should not be addressed	16%
Not too important	10%
Should not be addressed	6%
Refused/blank	1%

#### Section 7: Infrastructure

Q21. When thinking about **city services in Philadelphia**, how much of a priority should each of the following be for Philadelphia's mayor and elected officials to address <u>in the next two years?</u>

a. Reducing illegal dumping of garbage

Top priority/Important but lower priority	92%
Top priority	60%
Important, but lower priority	33%
Not too important/Should not be addressed	7%
Not too important	6%
Should not be addressed	1%
Refused/blank	1%





b. Fixing roads and potholes

Top priority/Important but lower priority	96%
Top priority	72%
Important, but lower priority	24%
Not too important/Should not be addressed	4%
Not too important	3%
Should not be addressed	1%
Refused/blank	*
Note: Percentage less than 1 printed as *.	

c. Improving public transportation efficiency

Top priority/Important but lower priority	90%
Top priority	55%
Important, but lower priority	35%
Not too important/Should not be addressed	8%
Not too important	7%
Should not be addressed	1%
Refused/blank	1%

d. Improving parks and recreation centers

Top priority/Important but lower priority	91%
Top priority	52%
Important, but lower priority	39%
Not too important/Should not be addressed	8%
Not too important	8%
Should not be addressed	*
Refused/blank	1%
Note: Percentage less than 1 printed as *.	





## e. Increasing parking availability in residential and commercial areas

Top priority/Important but lower priority	83%
Top priority	48%
Important, but lower priority	35%
Not too important/Should not be addressed	16%
Not too important	12%
Should not be addressed	4%
Refused/blank	1%

# f. Improving trash collection

Top priority/Important but lower priority	88%
Top priority	50%
Important, but lower priority	38%
Not too important/Should not be addressed	11%
Not too important	10%
Should not be addressed	1%
Refused/blank	1%

#### Section 8: Voter behavior and outreach

Q22. Which of these statements best describes you?

You are absolutely certain that you are registered to	85%
vote at your current address	
You are probably registered, but there is a chance	7%
your registration has lapsed	
You are NOT registered to vote at your current	8%
address	
Refused/blank	*
Note: Percentage less than 1 printed as *.	





## Q23. Do you know which city council member represents your district?

Yes	55%
No	45%
Don't know	*
Refused/blank	*
Note: Percentage less than 1 printed as *.	

Q24. As far as you know, what portion of people <u>in your neighborhood</u> vote in local elections, like those for mayor or city council?

Almost none/Some	51%
Almost none	6%
Some	45%
Most/Almost all	48%
Most	34%
Almost all	14%
l don't know	*
Refused/blank	*
Note: Percentage less than 1 printed as *.	





Q25. In your opinion, which of the following would significantly increase voter turnout for people in your neighborhood? *Please select up to two items, even if more apply.* 

Making Election Day a holiday, giving time off to	50%
vote	
	200/
Automatically registering people to vote when they	38%
turn 18 or interact with the DMV or other state	
agencies	
Sending mail-in ballots to all registered voters for	36%
each election	
Allowing Dhiladalphians to register and vote on the	29%
Allowing Philadelphians to register and vote on the	29%
same day	
Expanding early in-person voting	22%
Something else	5%
Don't know	*
Refused/blank	
-	
Note: Percentage less than 1 printed as *.	

Q26. When, if ever, do you hear from your elected officials?

I only hear from them when they're running for	47%
reelection	
I hear from my elected officials when there is	24%
important news	
I hear form my elected officials in my neighborhood	14%
or at community events	
I never hear from my elected officials	20%
Refused/blank	





# Section 9: Additional demographics

BIDENT1. Philadelphia Neighborhood/Region

15%
7%
11%
20%
18%
21%
9%

Q28. What was the last grade of school you completed?

Grade 8 or lower	2%
Some high school, no diploma	7%
High school diploma or equivalent	26%
Technical or vocational school	6%
Some college, no degree	16%
Two-year associate degree from a college or	8%
university	
Four-year college degree	18%
Postgraduate (beyond 4 years)	17%
Refused/blank	2%

# Q29. What is your race or ethnicity?

Please check all that apply.

American Indian or Alaskan Native	2%
Asian	9%
Black or African American	41%
Hispanic or Latino	14%
White or Caucasian	39%
Something else	1%
Refused/blank	*
Note: Percentage less than 1 printed as *.	





Q30. Last year, that is in 2021, what was your total family household income from all sources, before taxes?

Less than \$30,000	36%
\$30,000 to under \$50,000	22%
\$50,000 to under \$100,000	21%
\$100,000 to under \$150,000	11%
\$150,000 or more	10%
Refused/blank	1%

Q31. Currently, are you employed full-time, part-time, or not at all?

Full-time	47%
Part-time	11%
Retired	16%
Homemaker	2%
Student	5%
Temporarily unemployed	5%
Disabled/handicapped	7%
Other, not employed	5%
Refused/blank	2%

# Based on total respondents currently employed (n=688)

Q32. And are you self-employed, or not?

Yes	11%
No	89%
Refused/blank	*
Note: Percentage less than 1 printed as *.	

Q33. Do you own a small business? By small business we mean a business with 100 or fewer employees.

Yes	7%
No	92%
Refused/blank	1%





#### Q34. Are you living with a disability or chronic illness?

Yes	26%
No	74%
Refused/blank	*
Note: Dereentage loss than 1 printed as *	

Note: Percentage less than 1 printed as \*.

## (ASK ALL)

Q35. Do you identify as:

Male	44%
Female	54%
Gender non-	1%
Refused/blank	1%

Q35A. Which of the following best represents how you think of yourself?

Lesbian or gay	6%
Straight, that is, not lesbian or gay	84%
Bisexual	4%
Something else	1%
Not sure	3%
Refused/blank	2%

Q36. Including yourself, how many adults 18 and over are there currently living in your household?

1	26%
2	41%
3	19%
4	8%
5	2%
6+	1%
Refused/blank	2%





# Q37. Are there any children under the age of 18 living in your household?

Yes, one child	15%
Yes, two or more children	17%
No	67%
Refused/blank	1%

# Based on total respondents who have children under age 18 in their household (n=319)

Q38. Are you a parent or caregiver for any of the children under the age of 18 living in your household?

Yes	82%
No	18%
Refused/blank	