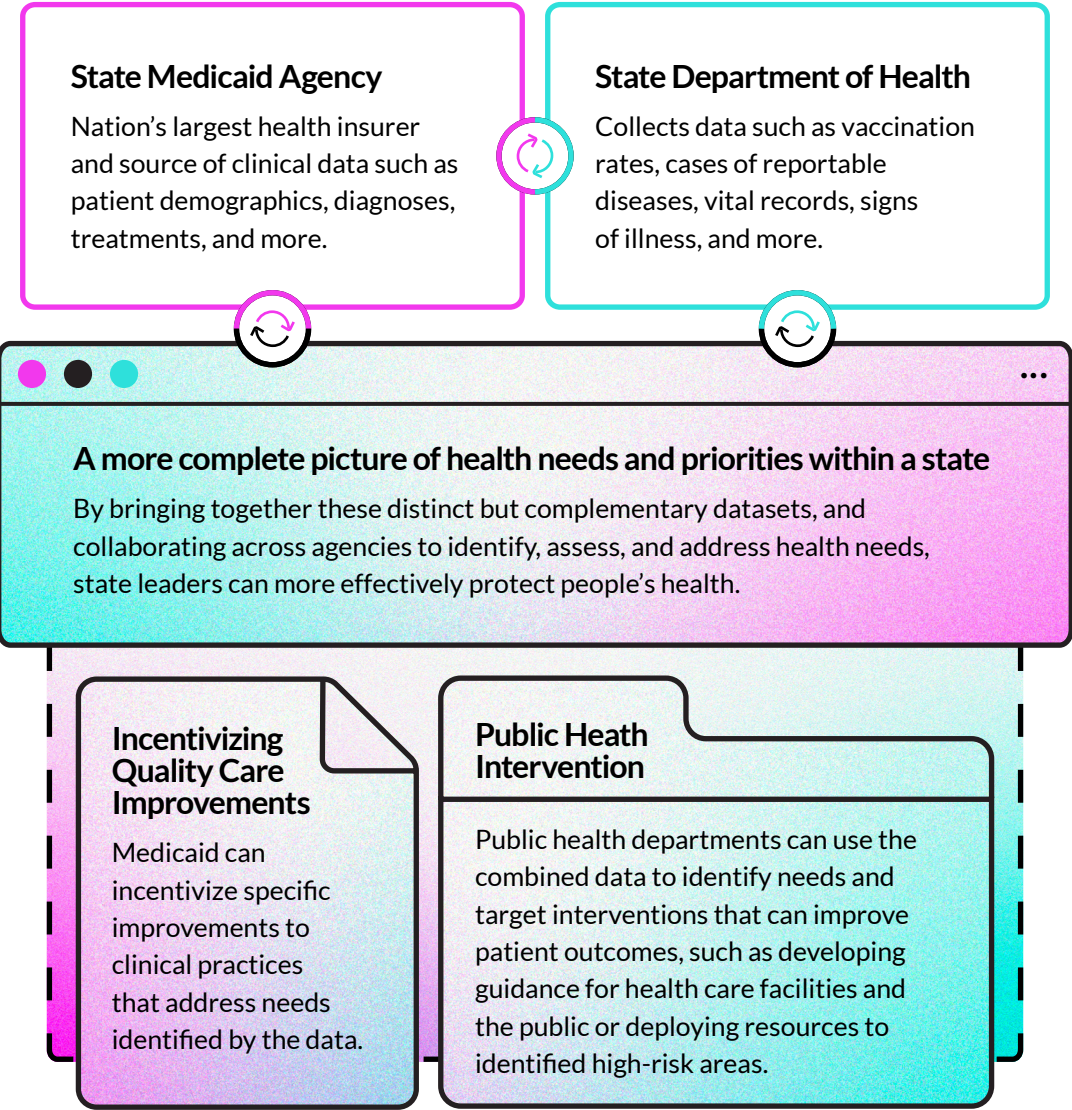


Data-Driven Partnerships Can Help States Improve People's Health

Through collaboration, state Medicaid and public health agencies can identify, address public health needs

Data-driven partnerships allow state Medicaid agencies and public health departments to combine and supplement their health datasets, providing a more complete picture of population health needs that helps states better target their efforts.



Data-driven partnerships in action:

State Medicaid Agency

Medicaid incentivizes health care providers to enroll patients with at-risk pregnancies in prenatal care programs.



State Department of Health

Access to Medicaid data shows the ZIP codes where maternal mortality is higher, helping to inform where prenatal care mobile clinics should be located, for example.

