Data-Driven Partnerships Can Help States Improve People's Health

Through collaboration, state Medicaid and public health agencies can identify, address public health needs

Data-driven partnerships allow state Medicaid agencies and public health departments to combine and supplement their health datasets, providing a more complete picture of population health needs that helps states better target their efforts.

State Medicaid Agency

Nation's largest health insurer and source of clinical data such as patient demographics, diagnoses, treatments, and more.

State Department of Health

Collects data such as vaccination rates, cases of reportable diseases, vital records, signs of illness, and more.



A more complete picture of health needs and priorities within a state

By bringing together these distinct but complementary datasets, and collaborating across agencies to identify, assess, and address health needs, state leaders can more effectively protect people's health.

Incentivizing Quality Care Improvements

Medicaid can incentivize specific improvements to clinical practices that address needs identified by the data.

Public Heath Intervention

Public health departments can use the combined data to identify needs and target interventions that can improve patient outcomes, such as developing guidance for health care facilities and the public or deploying resources to identified high-risk areas.

Data-driven partnerships in action:

State Medicaid Agency

Medicaid incentivizes health care providers to enroll patients with at-risk pregnancies in prenatal care programs.



State Department of Health

Access to Medicaid data shows the ZIP codes where maternal mortality is higher, helping to inform where prenatal care mobile clinics should be located, for example.

