



**Request for Proposal (RFP):
Reducing Human and Environmental Exposure to
Endocrine Disrupting Chemicals (EDCs) Along Supply
Chains**

November 17, 2025

Request for Proposals for The Pew Charitable Trusts (Pew)

RFP No.: 2025-SCP-01

RFP Issue Date: Nov. 17, 2025

RFP Title: Reducing Human and Environmental Exposure to Endocrine Disrupting Chemicals (EDCs) Along Supply Chains

Point of Contact (POC): Troy Wise, Contracts and Procurement Services, Pew_RFP_SCP@pewtrusts.org

Key Dates:

Deadline for notification of Expression of Interest	Dec. 5, 2025
Deadline for requests for clarifications	Dec. 5, 2025
Anticipated release of Pew's responses to requests for clarifications	Dec. 19, 2025
Deadline for submission of proposals	Jan. 20, 2026
Anticipated date of Award	Feb. 23, 2026
Anticipated start date of awarded agreement(s)	Apr. 21, 2026

If you need assistance or accommodation to participate in the RFP process, please reach out to the Pew Point of Contact as soon as possible.

*All proposals, including pricing, must be valid for at least one hundred and twenty (120) calendar days from the date of submission.

RFP OVERVIEW

Through this RFP, Pew is soliciting proposals from organizations (Respondents) to provide services as further set forth herein and in the Scope of Work attached hereto as Appendix A (Scope of Work).

The Pew Charitable Trusts' safer chemicals project works to reduce Americans' exposure to harmful endocrine disrupting chemicals (EDCs). As part of this new initiative, Pew will be working with researchers, community leaders, advocates, business executives, and others to support and disseminate scientific analysis of these chemicals and their health impacts, identify and advocate for stronger government policies and corporate practices that can help protect people from the harm EDCs can cause, increase transparency about where and why these chemicals are used, and support the shift to safer alternatives.

Pew's central objective for issuing this Request for Proposals is to help the project prioritize which product sectors, industries, and/or companies to work with in the next 3-5 years in order to meaningfully reduce exposure to EDCs, and how to prioritize the same over an 8-10 year timeframe. In identifying these priorities, Pew is seeking to better understand private sector opportunities, what information and data exists, existing and potential supply chain transparency challenges and opportunities, and identifying important players.

BACKGROUND ON PEW

Pew is a United States (U.S.) nonprofit organization and Section 501(c)(3) public charity. Pew is driven by the power of knowledge to solve today's most challenging problems in the U.S. and globally. Pew applies a rigorous, analytical approach to improving public policy, informing the public and invigorating civic life. Pew partners with a diverse range of donors, public and private organizations and concerned citizens who share its commitment to practical, fact-based solutions and goal-driven investments to improve society. For more information about Pew, please see www.pewtrusts.org.

INSTRUCTIONS

All communications related to this RFP must be conducted via email with the Pew Point of Contact (POC) and by the Key Dates listed on Page 1 of this RFP. Questions must be submitted in writing via email; **phone calls will not be accepted**. Phone calls not initiated by Pew to discuss the RFP or ask questions **are not** permitted. **Pew reserves the right to modify or cancel this RFP, including Key Dates, at any time and to make all decisions respecting this RFP in its sole discretion.**

Expression of Interest. Any entity interested in submitting a proposal in response to this RFP must submit an Expression of Interest (EOI) via email by the date and to the POC listed on Page 1. Pew will only send additional materials, clarifications, and answers to questions to those entities that have submitted an EOI by such date. EOIs are not binding; submission of an EOI does not obligate a Respondent to submit a proposal. Any EOI must include, at a minimum:

- Entity's legal name; and
- Point of contact details, including name, phone number, and email address.

Requests for clarifications. All questions, and the responses thereto, that Pew believes may be of interest to other potential Respondents will be circulated to all Respondents who have submitted an EOI. Only written responses issued by Pew will be considered official. Any verbal information received from employees of Pew or any other entity should not be considered an official response to any requests for clarifications regarding this RFP.

Submission Instructions:

1. Proposals must be submitted via email to the POC by the date listed on the first page. Please reference the RFP number in the subject line of any response to this RFP. Pew reserves the right to accept or reject, without consideration, proposals that are received late or obtain proposals from, and negotiate with, third parties outside of this RFP at any time.
2. Pew will endeavor to confirm receipt of all properly submitted proposals. If Pew does not confirm receipt, Respondent should assume its proposal has not been received and resubmit before the deadline.

Proposal Requirements. Proposals must:

1. Be submitted in Adobe PDF or Microsoft Office format, using 8.5" x 11" sized layouts.
2. Not exceed ten (10) pages. This page limit does not include the following:
 - a. Resumes and or CVs
 - b. Past performance examples
 - c. References
 - d. Required Appendix forms (listed at the bottom of this RFP):
 - Completed budget template
 - Completed Respondent Summary Form
 - A detailed response of your organization's ability to comply with critical Conditions of Agreement that will govern the resulting agreement (Agreement) as further set forth in Appendix D.
3. Contain at a minimum the following information:
 - a. Description of Respondent's proposed project and/or services, including the methodology, approach, anticipated sources of information, and a detailed project timeline for implementing the Scope of Work attached in Appendix A, and if applicable, the specifics of how Respondent would perform the work and any limitations or assumptions.
 - b. Resumes/CVs, specific qualifications, and proposed role of key individuals, and any subcontractors, who will carry out the Scope of Work.
 - c. Brief description of Respondent's capabilities and past performance of completed projects of similar size and complexity.
 - d. Two (2) or three (3) references from clients to which Respondent provided a similar service or project of similar scope and complexity. Each reference must include:
 - the organization's name, address, contact person, current email address, and phone number
 - a brief description of the work performed
 - a reference to any key individuals involved that would be engaged under the Scope of Work
 - the duration (including the dates) of the work
 - fees associated with the contract if not confidential

Pew reserves the right to obtain past performance information from other sources in addition to those identified in proposals.

By submitting a proposal, each Respondent grants to Pew and its designees the right to duplicate, use, disclose, and distribute all materials (and information contained therein) submitted for purposes of evaluation, review, and/or research. In addition, each Respondent guarantees that (1) it has full and complete rights to all information and materials included in the proposal and (2) all such materials are not defamatory and do not infringe upon or violate the privacy rights, copyrights, or other proprietary rights of any third party. Additionally, each Respondent agrees to defend, indemnify, and hold harmless Pew with respect to any claims or losses arising from the aforementioned guarantees. Each Respondent further

agrees that in addition to this RFP, which is owned by Pew, any submission to Pew (including, without limitation, all materials and information contained therein) will become the property of Pew (not including any of Respondent's preexisting intellectual property rights contained in such submission), and Pew is not required to return the proposal, including any submitted materials, to any Respondent.

EVALUATION OF PROPOSALS.

Pew will review and evaluate proposals based on the following criteria:

1. Approach and methodology
2. Timeline
3. Staffing
4. Background and past performance
5. Cost and Budget
6. Agreement with Pew's Conditions of Agreement

Pew will review all proposals and recommend award allocation, with final selection made by Pew at its sole discretion.

AWARD

Upon completion of the review of all proposals, and a decision to proceed with the selected Respondent(s) (Selected Respondent(s)), Pew will contact each Respondent to advise whether or not its proposal has been accepted. This RFP, and any award resulting from it, does not constitute a binding agreement between Pew and the Selected Respondent. All future work with Pew is contingent upon Pew and the Selected Respondent(s) signing a mutually acceptable Agreement as further set forth in Conditions of Agreement described above. Selected Respondents who are notified that Pew is interested in their services/products/project shall not start any work for Pew, or incur any expense, before an Agreement between Pew and Selected Respondent is fully executed.

Confidentiality

This RFP, including the attached appendices [and any other materials provided by or on behalf of Pew in connection with this RFP], are Pew's confidential and proprietary information and, without the express prior written consent of Pew, may not be duplicated, used, or disclosed (in whole or in part) for any purpose other than for reviewing, evaluating, and/or preparing a proposal in response to this RFP. Confidential information shall not be deemed to include information that is rightly obtained from another source, was independently developed, or is in the public domain.

No Financial Liability for Proposal Preparation

Pew is not liable, financially, or otherwise, for any costs associated with the preparation, submission, or presentation of any proposals in response to this RFP. By submitting a proposal, Respondent acknowledges and agrees it has read, understands, and accepts the RFP documents, including all appendixes and attachments (including, without limitation, the Conditions of Agreement). The person submitting the proposal on behalf of Respondent has all necessary authority to act on behalf of Recipient.

Best Offer

Best-offer proposals are requested. Pew reserves the right to conduct negotiations with and/or request clarifications from any Respondent prior to award. Respondents may be required to submit additional information during Pew's evaluation process.

APPENDICES

Appendix A: Scope of Work

Appendix B: Price Proposal Template

Appendix C: Respondent Summary Form

Appendix D: Conditions of Agreement

Appendix E: Personal Data

APPENDIX A

Scope of Work

Reducing Human and Environmental Exposure to Endocrine Disrupting Chemicals (EDCs) Along Supply Chains

Context:

From plastic food packaging to drinking water, children's toys to medical equipment, Americans are regularly exposed to thousands of synthetic chemicals. Many offer convenience, but some can also be hazardous to people's health—and the limits of current policies and regulations for these chemicals leave hundreds of millions of Americans at risk.

One category of compounds has been found to interfere with the [human endocrine system](#)—a complex network of glands and organs that make hormones, which are essential to many functions of the human body. These endocrine-disrupting chemicals (EDCs) have been linked to an array of health effects, including reproductive disorders, cancer, diabetes, and heart disease. EDCs are used in a wide range of products—such as baby bottles and toys, upholstery, construction materials, cleaning supplies, and cosmetics—that millions of people use daily without a second thought.

Studies show that virtually every American—[more than 97%](#) of the population, according to one survey—has at least one EDC in their body. These chemicals also have begun to leach into the environment and have been detected in virtually every corner of the world, from the [peak of Mount Everest](#) to some of the most [remote parts of the ocean](#).

EDCs can be ingested, inhaled, or absorbed through the skin and affect human health in various ways. Some can look and act like hormones and can alter normal hormone actions, such as by turning biological processes on or off at the wrong time, which in turn leaves [people more susceptible to a variety of serious health conditions](#). And because the human hormone system is so sensitive, even a microscopic amount of an EDC can have negative health effects.

Federal regulators, state legislators, and corporations have taken some steps to reduce Americans' exposure to several EDCs over the past 25 years. However, many harmful EDCs are still used in a wide range of manufacturing processes and consumer products.

The Pew Charitable Trusts' safer chemicals project works to reduce Americans' exposure to harmful EDCs. As part of this new initiative, Pew will be working with researchers, community leaders, advocates, business executives, and others to support and disseminate scientific analysis of these chemicals and their health impacts, identify and advocate for stronger government policies and corporate practices that can help protect people from the harm EDCs can cause, increase transparency about where and why these chemicals are used, and support the shift to safer alternatives. More information can be found [here](#).

Objective:

With the changing regulatory and consumer landscape, many companies are seeking to address potential EDC-related risks within their supply chains and products that could harm consumers. Despite good intentions, progress to move to safer alternatives and redesign products has been slow.

Pew's central objective for issuing this Request for Proposals is to help the project prioritize which product sectors, industries, and/or companies to work with in the next 3-5 years in order to meaningfully reduce exposure to EDCs, and how to prioritize the same over an 8-10 year timeframe. In identifying these priorities, Pew is seeking to better understand private sector opportunities, what information and data exists, existing and potential supply chain transparency challenges and opportunities, and identify important players.

As part of this project, Pew has identified several research questions that it aims to answer within this project:

- 1) What are the key considerations that Pew should evaluate when prioritizing sectors, industries, companies to begin working with in support of its objective to reduce EDC exposures in the US?
- 2) What data are available, either in publicly accessible resources or via expert discussions, to inform Pew's approach to prioritizing its private sector work? What are major data gaps or blocks that prevent informed decisions on where Pew should prioritize its private sector work?
- 3) Based on the data gathered, what recommendations can be made to inform Pew's private sector strategy on reducing use of and exposure to EDCs?
- 4) What can Pew do to meaningfully impact sector or business behavior?
- 5) Who are the key stakeholders and who should Pew engage with?

Contractor(s) will execute the following tasks:

General tasks:

- A kick-off meeting with key consultant and Pew staff.
- Regular check-in meetings.

Task 1: Develop a framework to collect information to assess and compare sectors, industries, and/or companies to work with to reduce EDC exposure.

- Existing analyses have identified a few sectors with high rates of EDC exposure to consumers. Determine what criteria to use to assess the prioritization and questions that need to be answered for 4-5 sectors to facilitate reductions in EDC use (Pew will provide the sectors to the chosen vendor).
- Develop a matrix or table to assess and compare various aspects of the 4-5 sectors to aid in decision making. The matrix should also consider where within a sector's supply chain would be most responsive to behavior change interventions. For instance, consumer-facing companies may be driven to act as a result of changing consumer behavior or attitudes, whereas others may be motivated by reducing corporate liability. Pew is interested in thinking broadly about the universe of potential levers for change.

The scope of the matrix and the categories it considers will be approved by Pew.

Task 2: Fill out the framework through necessary research and consultations. Develop a decision guide, if appropriate, to prioritize sectors, industries, and/or companies for intervention.

- In consultation with Pew develop list of the groups or individuals to be consulted for this task.
- Conduct the research and consultations needed to fill in the information required – or as feasible within resource constraints – by the framework.

- Develop a decision guide, if appropriate, to prioritize sectors, industries, and/or companies for intervention.

Task 3: Identify key stakeholders within the identified sectors.

- Based on the work from tasks 1 and 2, create a list of key stakeholders (which may differ from those consulted for task 2) for the identified sectors and the reason for engaging them. The list should include possible partners and champions within the private sector (leading companies taking proactive steps to reduce chemical hazards, organizations improving data sharing between companies for ingredient transparency, for instance) and advocacy community.
- Connect Pew to identified stakeholders, as requested.

Task 4: Write a report explaining the decision matrix and make recommendations based on the analyses conducted.

- Write a report detailing the conclusions from the work.
- The analysis should identify opportunities (policy, transparency initiatives, direct business engagement, etc.) to meaningfully impact sector or business behavior and recommend where along the supply chain these interventions should happen, and which stakeholders Pew should engage with.
- When possible, provide quantitative estimates of the potential impact of the proposed interventions. These could be in terms of the consumer population, a business's market share, economic impact, volume of chemicals, or other metrics.

Task 5: Provide support to Pew staff, upon request, to answer questions or provide additional analysis about products, industries, or companies.

- Write a summary of the additional information provided to Pew under this task.

Respondents can propose additional tasks or activities within tasks that this scope of work doesn't contemplate along with a supplemental budget for those tasks and activities.

The contractor(s) should plan to complete tasks 1-4 no later than June 30, 2026 and offer services under task 5 through December 31, 2026.

APPENDIX B
Price Proposal Template

(SEE ATTACHED)

APPENDIX C
Respondent Summary Form

Please complete the attached.

(SEE ATTACHED)

APPENDIX D

Conditions of Agreement

A summary of some critical Conditions of Agreement that will govern the resulting agreement (Agreement) are described below. As stated previously, these are not the actual provisions or an exhaustive summary of terms and conditions that will be included in the final Agreement. For example, different conditions may apply if Pew is funding the Selected Respondent's project through a grant and the project supports the Selected Respondent's own charitable work, as a nonprofit organization or university, as opposed to Pew purchasing a service. Also, Pew's funders may have additional requirements. In addition, if the Selected Respondent is organized outside of the United States or will be performing work in any country outside of the United States, additional terms and conditions may be required.

Any submitted proposal must indicate which condition(s) the Selected Respondent cannot agree to, an explanation as to why (including citations to any relevant statutes or Selected Respondent policies that may govern such position), and any proposed alternatives related to that condition. Selection of a Respondent that proposes alternative or revised conditions in its proposal shall not obligate Pew to consider or accept such revised or proposed conditions for inclusion in the Agreement.

1. Intellectual Property. Pew shall own the Work Product. "Work Product" consists of the deliverables and other materials, including drafts thereof, prepared by Selected Respondent and its personnel under the Agreement.
2. Datasets. Depending on the Scope of Work, Selected Respondent may be required to provide Pew, in a form satisfactory to Pew, a copy of datasets used in connection with the Work Product and grant Pew an unrestricted license to all such datasets.
3. Representations and Warranties. Selected Respondent is required to represent and warrant that its personnel are experienced, properly trained or otherwise qualified and capable of performing the work and that the Work Product and any applicable datasets shall not infringe any intellectual property right of any third party. This is not an exhaustive list of the representations and warranties in the Agreement.
4. No Campaign Intervention. Selected Respondent cannot use Pew funds to participate or intervene in any political campaign on behalf of, or in opposition to, any candidate for public office.
5. Ethics Requirements. Selected Respondent may not use funds provided under the Agreement to give anything of value to a government official or employee without prior written approval from Pew.
6. Insurance. Depending on the Scope of Work, Selected Respondent may be required to maintain insurance coverage including, but not limited to, General Liability (\$1,000,000 per

occurrence, \$2,000,000 aggregate, \$1,000,000 personal and advertising, \$2,000,000 aggregate); Workers Compensation and Employer's Liability (not less than \$500,000 each accident for bodily injury by accident, and \$500,000 each employee and policy limit for bodily injury by disease); Professional Liability (with a minimum limit of \$3,000,000 each claim/aggregate); Umbrella Liability (with a \$3,000,000 limit). As a reminder, if for any reason, Respondent cannot meet Pew's insurance requirements (for example, if Respondent is self-insured or otherwise), Respondent should state the reasoning and its current insurance coverage in the proposal.

7. **Indemnification.** Selected Respondent is required to indemnify Pew and certain related parties for any costs or claims arising from (i) Selected Respondent's breach of the Agreement, (ii) performance under the Agreement, or (iii) intentional misconduct or negligent acts or omissions, of Selected Respondent or its personnel.
8. **Pew Limitation of Liability.** Recourse against Pew under the Agreement shall in no event include lost profits, incidental, consequential, special, punitive, or indirect damages, regardless of whether advised of the possibility of such damages. Selected Respondent's liability will not be limited under the Agreement.
9. **Termination Rights.** Each party may terminate the Agreement upon the other party's breach and failure to cure within the notice and cure period(s) set forth in the Agreement. Pew may terminate at any time, without cause, by giving 30 days' prior written notice to Selected Respondent, and if applicable, Selected Respondent shall cooperate with Pew in transitioning the Agreement to a new provider during the wind-down period. Termination remedies are specified in the Agreement.
10. **Governing Law.** The laws of the Commonwealth of Pennsylvania shall govern the Agreement, and the state and federal courts in Philadelphia, Pennsylvania, shall have exclusive jurisdiction over any disputes arising under the Agreement.
11. **Best Rate Available.** Selected Respondent must agree that as of the start date of the Agreement, the pricing (including all rates in which the pricing is based) reflects the best rate available. If, after the start date of the Agreement and before the services are performed, Selected Respondent charges another client a lower fee for the same or similar services, Selected Respondent agrees that this lower fee will apply to the Agreement (and the Agreement will be amended to reflect the lower pricing).
12. **Right to Audit.** Selected Respondent must agree, during the Agreement term and for three (3) years thereafter, to maintain complete and accurate books and records to substantiate the Selected Respondent's charges to Pew under the Agreement.
13. **Personal Data.** Selected Respondent must agree to comply with all applicable laws, regulations, and personal data requirements, which are attached as Appendix E to this RFP. Depending on the Scope of Work, additional requirements may be included in the Agreement.

Other material terms and provisions will be set forth in the Agreement provided to the Selected Respondent.

APPENDIX E

Personal Data

Unless otherwise specified in the Agreement, Selected Respondent represents and warrants that no Personal Data (defined below) relating to non-U.S. residents shall be processed or transferred from the European Union or any other jurisdiction outside of the United States to the United States under an Agreement. Pew represents and warrants that Pew shall not knowingly transfer Personal Data relating to non-U.S. residents to Selected Respondent under any Agreement.

If processing, including transferring, of any Personal Data is performed under an Agreement, Selected Respondent shall comply with the Data Protection Law (defined below) in connection with the processing, including transfer, of Personal Data for purposes of the Agreement. Specifically, Selected Respondent represents and warrants that: (i) it shall not disclose any Personal Data except where it is lawful; (ii) it shall carry out the sharing of any Personal Data obtained from Data Subjects (defined below) pursuant to the Agreement in accordance with any notices supplied to, and consents obtained from, Data Subjects; (iii) it shall enter into any additional contractual clauses or addenda as may be necessary for compliance with the Data Protection Law; and (iv) it shall not process any Personal Data other than in accordance with (a) any applicable consents, (b) any applicable privacy policies or other conditions as notified to Selected Respondent by Pew, and (c) applicable law, including the Data Protection Law.

Selected Respondent agrees to provide Pew written notice of any reasonably suspected or actual information security or other incident that compromises the security, integrity, confidentiality, or availability of Personal Data, and any such incident shall be deemed a breach of the Agreement. Within seventy-two (72) hours of discovery of the data security incident, without waiver of any other rights and remedies available to Pew, including, but not limited to, Pew's rights under the indemnification section of the Agreement, Selected Respondent shall cooperate (and cause its Personnel to cooperate) with Pew on taking reasonable steps to ensure the security, integrity, confidentiality, and/or availability of the data.

Each Party shall also, upon request of the other Party, provide all such assistance as the other Party may reasonably request to comply with its obligations under Data Protection Law (including responding to any requests from a supervisory authority or Data Subject and providing copies of any and all notices and consents a Party has provided to Data Subjects) in relation to the transfer of the Personal Data to the other Party.

For the purposes of the Agreement:

- (i) “Data Protection Law” means any applicable data protection or privacy laws to which either Party, as applicable, is subject to in connection with the Agreement; and
- (ii) “Personal Data” means any information relating to an identified or identifiable natural person (a “Data Subject”).