



TOPLINE

The Pew Charitable Trusts/Ipsos Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
 Interview dates: October 10 - 17, 2025
 Number of interviews: 5,357

Margin of error: +/- 1.39 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire

BXH1. Chemicals can be found everywhere and they're usually there to make a product better. But sometimes there are health and environmental risks associated with everyday chemicals. In general, do you think enough is being done to make sure the chemicals in everyday products like food, water, packaging, and clothing are safe?

	Total (N=5,357)
Yes, enough is being done	13%
No, more needs to be done	66%
Not sure	21%
Skipped	0%

BXH2a. The following questions ask you to choose between two statements. Please choose the statement that best describes what you think, even if neither describes you perfectly.

	Total (N=5,357)
When I shop for food, drinks, and personal care items (such as makeup, deodorant, toothpaste, or soap), I look for labels that tell me if they are free from potentially harmful chemicals, even if that means paying more.	50%
When I shop for food, drinks, and personal care items (such as makeup, deodorant, toothpaste and soap), cost is the most important thing because I trust that what is out there is safe.	49%
Skipped	2%



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BXH2b. The following questions ask you to choose between two statements. Please choose the statement that best describes what you think, even if neither describes you perfectly.

	Total (N=5,357)
I want companies to tell me more about what chemicals are in their products so that I can make informed choices.	82%
I don't need more information about chemicals in products because I trust that they are safe.	17%
Skipped	1%

BXH2c. The following questions ask you to choose between two statements. Please choose the statement that best describes what you think, even if neither describes you perfectly.

	Total (N=5,357)
The government is doing enough to identify and regulate harmful chemicals found in everyday products.	16%
The government needs to do more to identify and regulate harmful chemicals found in everyday products.	83%
Skipped	1%

BXH2d. The following questions ask you to choose between two statements. Please choose the statement that best describes what you think, even if neither describes you perfectly.

	Total (N=5,357)
When harmful chemicals get into our environment, it is the responsibility of the party who allowed a spill, leak, or other event to clean up the polluted air, ground, or water.	76%
Pollution comes from too many sources to single out responsible parties to pay for clean-up, instead, it's the responsibility of the government to keep public places clean.	22%
Skipped	2%

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BXH2e. The following questions ask you to choose between two statements. Please choose the statement that best describes what you think, even if neither describes you perfectly.

	Total (N=5,357)
The companies that make chemicals found in everyday products can be trusted to ensure product safety before selling them to consumers.	17%
The companies that make chemicals found in everyday products cannot be trusted to ensure product safety without government oversight.	81%
Skipped	2%

BXH3_1. Some chemicals may harm health. How concerned are you, if at all, about you or your loved ones being exposed to these chemicals in each of the following?

Drinking water

	Total (N=5,357)
Very concerned	48%
Somewhat concerned	24%
A little concerned	19%
Not at all concerned	8%
Skipped	1%
<i>Concerned (Net)</i>	<i>91%</i>

BXH3_2. Some chemicals may harm health. How concerned are you, if at all, about you or your loved ones being exposed to these chemicals in each of the following?

Farmland used to grow crops and raise animals

	Total (N=5,357)
Very concerned	37%
Somewhat concerned	31%
A little concerned	21%
Not at all concerned	10%
Skipped	1%
<i>Concerned (Net)</i>	<i>89%</i>



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BXH3_3. Some chemicals may harm health. How concerned are you, if at all, about you or your loved ones being exposed to these chemicals in each of the following?

Food

	Total (N=5,357)
Very concerned	48%
Somewhat concerned	28%
A little concerned	17%
Not at all concerned	5%
Skipped	2%
<i>Concerned (Net)</i>	<i>93%</i>

BXH3_4. Some chemicals may harm health. How concerned are you, if at all, about you or your loved ones being exposed to these chemicals in each of the following?

Food packaging (such as plastic bottles and cardboard containers)

	Total (N=5,357)
Very concerned	35%
Somewhat concerned	33%
A little concerned	23%
Not at all concerned	9%
Skipped	1%
<i>Concerned (Net)</i>	<i>90%</i>

BXH3_5. Some chemicals may harm health. How concerned are you, if at all, about you or your loved ones being exposed to these chemicals in each of the following?

Baby products (such as teethers, rattles, and baby bottles)

	Total (N=5,357)
Very concerned	39%
Somewhat concerned	25%
A little concerned	20%
Not at all concerned	14%
Skipped	2%
<i>Concerned (Net)</i>	<i>85%</i>



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BXH3_6 .Some chemicals may harm health. How concerned are you, if at all, about you or your loved ones being exposed to these chemicals in each of the following?

Children's toys

	Total (N=5,357)
Very concerned	32%
Somewhat concerned	28%
A little concerned	23%
Not at all concerned	15%
Skipped	2%
<i>Concerned (Net)</i>	<i>84%</i>

BXH3_7. Some chemicals may harm health. How concerned are you, if at all, about you or your loved ones being exposed to these chemicals in each of the following?

Cosmetics, makeup

	Total (N=5,357)
Very concerned	25%
Somewhat concerned	30%
A little concerned	25%
Not at all concerned	18%
Skipped	2%
<i>Concerned (Net)</i>	<i>80%</i>

BXH3_8. Some chemicals may harm health. How concerned are you, if at all, about you or your loved ones being exposed to these chemicals in each of the following?

Personal care products (such as soap, toothpaste, and deodorant)

	Total (N=5,357)
Very concerned	32%
Somewhat concerned	31%
A little concerned	24%
Not at all concerned	11%
Skipped	2%
<i>Concerned (Net)</i>	<i>88%</i>



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BXH3_9. Some chemicals may harm health. How concerned are you, if at all, about you or your loved ones being exposed to these chemicals in each of the following?

Clothing

	Total (N=5,357)
Very concerned	19%
Somewhat concerned	29%
A little concerned	29%
Not at all concerned	22%
Skipped	2%
<i>Concerned (Net)</i>	<i>76%</i>

BXH3_10. Some chemicals may harm health. How concerned are you, if at all, about you or your loved ones being exposed to these chemicals in each of the following?

Construction materials (such as treated wood and textiles, paints, and glues)

	Total (N=5,357)
Very concerned	24%
Somewhat concerned	35%
A little concerned	28%
Not at all concerned	12%
Skipped	1%
<i>Concerned (Net)</i>	<i>87%</i>

